DOUG GIFFORD PHOTOGRAPHY

ABOUT THE ARTIST

Since 1981, my balance of creativity, technical expertise, and experience has enabled me to earn the trust of thousands of clients worldwide and handle a wide range of assignments for advertising, editorial, PR, and personal use. The first part of my career was spent learning the storytelling, people, and portrait photography skills and techniques that I used to photograph **1,500+** weddings, **2,500+** lifestyle portraits, and several commercial projects each year. Over the last 25+ years, I have used those same skills and experience, plus the new ones I learn every day, to photograph more than 8**0** commercial projects on average each year. With hard work and passion, I am now widely respected as one of the top commercial photographers and as one of the most versatile visual storytellers you will find today, with an authentic look and natural style. Clients appreciate that I am a true and consummate professional with an easy-going personality and likeability, well-equipped and dressed appropriately for each assignment, whom they can trust on any project to interact with anyone, anywhere (including two US Presidents), and who does business with integrity and a smile.

Born and raised in Southern California, I grew up on the beach, in and on the water, and played baseball and golf. I am a multimedia artist, photographer, cover-band drummer, Eagle Scout, Army Vet (Drafted 72-74), worked in the grocery business during school, and am a graduate of Corona del Mar High School, Orange Coast College, and California State University-Fullerton. After completing college with a degree in psychology and a minor in business, I followed my lifelong passion for photography and began the dedicated, deliberate work needed to develop my talent, become one of the best at my craft, and make it my life's work. To master photographic craft (how), the psychology of photography (why), and the business of photography, I joined all the professional photography organizations, where I found great mentors who guided me on my path to study with and learn from the world's absolute best photographers. Over time, I have become recognized as an award-winning photographer and leader in my field, from local to national and international circles. I have wholeheartedly given back to my profession - to help those as I was helped - by becoming a leading member of the local, state, and international professional photography organizations as a teacher, mentor, and image judge.

I am a Life Member of the **Professional Photographers of America (PPA) -** the world's largest nonprofit association for professional photographers, with more than 30,000 members in 54 countries. I hold the prestigious **Master of Photography, Photographic Craftsman Degrees,** and I am a **Certified Professional Photographer** (which celebrates superior photographic competence through photographic competition, advanced education, and service to the profession). These awards, passing the judges' workshop, and ten years of practice as a local and state judge helped me to become one of only 120 **PPA National Affiliate Jurors** from 2001 to 2015. During each year's PPA International Competition, we would judge over 5,000 images over four days, which allowed me to stay in touch with trends and techniques used by photographers from around the world.

I hold the **Fellowship and Service Awards**, which are the top awards given by the Professional Photographers of California (PPC), and am a Past President and Lifetime Member of the **Professional Photographers of Orange County (PPOC)**. I have won numerous awards for my artistry at the local, state, national, and international levels. One of the highlights was receiving a perfect score of 100 points for my print, "Modern Oriental," which became the one and only **Grand Award Winner** in the **Wedding and Portrait Photographers International (WPPI)** print competition in 1993. All of these honors and accolades put me in the top 1% of my peers and helped me to become a member of the **Fuji Talent Team** from 1986 to 2011. The team would conduct research and development projects for one year, and I would teach my peers about new products from around the world next year and create images for ad campaigns. This helped me stay in touch with technological advances in the industry, from the film to the digital era. In 2001, I was invited to teach a portrait photography class at the **University of California, Irvine Extension Program,** which I did until 2012.

As I shifted my focus from personal wedding and portrait work to commercial assignments for advertising and editorial use, I joined the **American Society of Media Photographers (ASMP)** in 2013**.** In 2007, I became a contributor for **Getty Images**, and in 2013, I joined **ZUMA Press,** where I create and sell several editorial images annually on each of their websites.

To sustain my desire to be the best at my craft and to create your visual stories, I keep learning and adapting every day.

DOUG GIFFORD PHOTOGRAPHY

PROFESSIONAL RESUME

Doug Gifford, M.Photogr.Cr.CPP, PPC Fellowship and Service Award, Past President, PPOC

My great-grandfather was a very good amateur photographer and then worked for Kodak in Mexico, so I have photography in my blood, and it has been a lifelong hobby. While stationed in Korea in the Army, I purchased and learned to use pro cameras and lenses, and to develop and print my own film. In college, while studying psychology and business, I also took photography classes to fill in my schedule.

After college and before I decided to open my own studio, I apprenticed with a photographer who had photographed my wedding. I learned from him that I had built a good photographic technique foundation, had a good artist's eye, the right personality and people skills, and the business knowledge to succeed as a professional photographer, and I just needed more professional training to succeed. He introduced me to other mentors, professional photography associations, and vendors who helped me figure out what type of work to focus on and who to study with to build my photographic craft skills and learn the business and psychology of photography to try and become one of the best at my craft and make it my life's work.

The local, state, and international organizations built their degrees on a merit system, and as an Eagle Scout, I understood that earning their print and service merits and the highest rank in each organization would benefit me, such as working with the Fujifilm Talent Team. I was fortunate to learn hands-on, face-to-face in the film era with the very best photographers in the world for hours and days at a time, and to enter and then judge print competitions. In the beginning, it was about learning, and then as I became a leader in my field, it was about sharing as a teacher, mentor, and judge while continuing to learn – as I do every day.

PROFESSIONAL PHOTOGRAPHERS OF AMERICA (PPA)
www.ppa.com

- **Life Member** (Member since 1981)
  - Awarded in 2016
- **Master of Photography Degree**
  - Received in July 1994
- **Craftsman of Photography Degree**
  - Received in August 1995
- **Certified Professional Photographer**
  - Received in October 1997
- **National Affiliate Juror**
  - 2001 to 2015
- **Juror Emeritus Award**
  - Awarded in 2018
- **PPA Committees**
  - Photographic Exhibition: 2012
  - International: 2007 to 2010
- **Speaker:** International Convention,
  - Super Mondays

Total Merits: 195

PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA (PPC)

- Member since 1982
- **Fellowship Award**
  - Received in 1993
- **Service Award**
  - Received in 1994
- **Speaker / Juror:** Regional and State Conventions

PROFESSIONAL PHOTOGRAPHERS OF ORANGE COUNTY (PPOC)
Member since 1983

- **President**, 1993
- **Photographer of the Year 1992**
- **Speaker/Juror: PPOC and other Locals in State**
- **Lifetime Membership Award 2008**

AMERICAN SOCIETY OF MEDIA PHOTOGRAPHERS (ASMP) www.asmp.org

- Member since 2013

WEDDING & PORTRAIT PHOTOGRAPHERS INTERNATIONAL (WPPI) www.wppinow.com

- Member since 1983
- **Grand Award Winner**
  - "Modern Oriental" 1993 (Perfect Score-100)
- **Speaker/Juror**
  - International Conventions

AMERICAN SOCIETY of PHOTOGRAPHERS ASP
Member since 1994

- (5) prints ASP *Top 100* Traveling Loan Collection

FUJI PHOTO FILM, U.S.A
Talent Team Member: 1986 to 2011
www.fujifilmusa.com

- Product Research & Devolvement (R&D)
- Produced PR, Marketing & Sales Images
- Speaker

GETTY IMAGES
www.gettyimages.com

- Since 2007
- **Contributor - Entertainment**

ZUMA PRESS
www.zumapress.com

- Since 2013
- **Contributor – News, Sports, Entertainment**

CORBIS IMAGES
2014 - 2016

- **Contributor – News, Sports, Entertainment**

DOUG GIFFORD PHOTOGRAPHY

CLIENT LIST

20th Century Fox
APICS
AT&T
Absolute Mortgage, Inc.
Aids Service Foundation (ASF)
Alliance Medical Products, Inc.
American Ballet Theatre (ABT)
American Film Institute (AFI)
Ardani Artist Management
Armen Grigorian Designs
Backhausdance
BFE Enterprises, Inc.
Ball/Frost Group, LLP
Big Shoulders
Bleu Cotton Photography
Bogen
Boy Scouts of America – OC
Broadway by Amar Santana
Budweiser
Burrell Color Lab
CJ Superstorm and Sons
COLE Publishing, Inc.
CalWest Bank
Calaveras Cement Company
California Avocado Commission
California School of the Arts – SGV
California University, Irvine
Capture Images
Cavalia “Odyesso”
Center Theatre Group
Chapman University
Charlie Palmer Restaurant
Chipotle Mexican Grill
Chloe’- USA
City of Hope
Coast Magazine
Coffman Valentine Group
Concordia University - Irvine
Consulate General de Monaco
Crown Bolt
Cure Autism Now
DES Architect & Engineering
DFW and Associates
Disability Rights Legal Center
Discovery Science Center
Douglas Strategic Communications
Dream Foundation
Extreme Marketing
Dow Corning Corporation
Eagle Syndicate (AC 87)
Escada
Family Management, LLC
Five Points
Fuji Film, USA
GIA Gem Instruments and Books
Getty Images
Girls Inc.
GolinHarris (McDonald’s)
Grand Prix of Long Beach
HD Distribution Center
Heffner Law
Harvesters
Hathaway Dinwiddie Construction
Healing Odyssey
Helpers of the Mentally Retarded, SF
Heritage Museum of OC
Hoag Hospital Foundation
Impact Unlimited
Imperial Tours (China)
Inn on Mt. Ada
Irvine Company
John Wayne Cancer Foundation
K&L Gates, LLP
Karen Carlson
Key Pharmaceuticals
Knight Company
Kodak
L Acoustics
LA Marathon
LA Opera
La Jolla Playhouse
Laguna Playhouse
Land Mark Electronics
Le Selles Advisors
Lennon Group
Libby Glass
Lindora
Long Beach Yacht Club
Los Angeles Times
Luxury Real Estate
Lyric Opera of Orange County
Mary’s Path
McCarthy Builders
McDonald’s Corporations, USA
McDonald’s Production Center
McDonnell Douglas Corporation
Melles Griot, Inc.
MenAlive
Mesa Water District
Michelin Tires
Millennium Dental Technologies, Inc.
Moen Corporation
Motorcycle Industry Council
AESCULAP
Mount Palomar Winery
Moynat
Musco Center for the Arts
National Association of Woman
Business Owners – OC
National Fed. of Wheelchair Tennis
OC Business Council
OC Register
OCORSA
Ocean Front Hotel
OneAustralia AC 95
Orange County Museum of Art
Orange County Rescue Mission
Orange County School of the Arts
Oxnard Rivera Homes
PRSV Events Services
Pacific Bell – Commercial Markets
Pacific Building Care
Pacific Chorale
Pacific High Productions
Pacific Marine Mammal Center
Pacific Symphony
Patina Restaurant Group
Philharmonic Society of OC
Phillip Morris Group
Photic Color Lab
Popper Swift & Associates
Procon Leisure International, LTD
Professional Photographers of America
Professional Photographers of CA
Project Insight
Publicis (Fuji Film)
Pucci – USA
QSR Magazine
Radiant Health Center
Ralphs Markets
RedSylver Productions
Reveille
Rocket Launch Agency
Saddleback College
Sailing World Magazine
Second Harvest Food Bank of OC
Segerstrom Center for the Arts
Siegfried Pharmaceuticals
So. Ca. Band & Orchestra Assoc.
South Coast Plaza
South Coast Repertory
South Coast Wine Magazine
Southern California Metals
Sportsheets International
St John’s
St. John Health Center Foundation
Stages Learning Materials
Staging Concepts
Stratton Publishing & Marketing
Stratton Publishing and Marketing
Sunwest Bank
TLC Laser Eye Centers
Taco Bell
The Beavers
The Delta Queen Steamboat Co.
The Orange County Noblettes
The Patron Spirits Company
The Righteous Brothers
The Show Pros
Tod’s
Tri-Circle Financial Strategies
Tsutsumida Pictures
Tulane University
Type A Marketing
USTA Wheelchair Tennis
Ultimate Sailing
University of San Diego
Victorian Home Magazine
Village of Hope
Walt Disney Pictures
Wedding & Portrait Photographers
International (WPPI)
Western Digital
Westways Magazine (AAA)
Wolters Kluwer Publishing
Woman Valor
Woodside Credit
ZEACOM
ZUMA Press

DOUG GIFFORD PHOTOGRAPHY

ARTS & ENTERTAINMENT

Performing Arts - Film - Production - Museums

I have always been an artist. I have explored and developed my talents in many areas - from clay and metal sculpture to becoming a professional drummer and now, an internationally acclaimed professional photographer. My fine art images have been curated for museums and art shows alike, including one of his favorites, the Catalina Festival of Art. It is then easy to understand why I chose to specialize in this area of photography. I am recognized as one of the premier arts & entertainment photographers in Southern California and beyond for my unique ability to photograph all aspects of a project. My entertainment client list includes some of the top performing arts organizations and companies around the world, including dance, music, and theater, as well as Hollywood film studios, production houses, and museums. My exceptional people skills and professionalism allow him to be trusted with top talent, donors, staff, and patrons across all types of events, including serving as a social/editorial photographer for red carpets, parties, galas, and other work for clients such as Getty Images. My drummer's timing, sports photography background, and years of experience make me a great live performance photographer of dance, music, theater, and more. 1000s of my images can be seen around the world in advertising pieces, a Disney documentary, 40' banners, billboards, posters, and 100s of books, programs, articles, and digital media.

SEGERSTROM CENTER FOR THE ARTS (SCFTA)
Since 2002 (550+ projects to-date)
Departments: Marketing, Development, Education, ABT Gillespie School, Community, Operations, Guest Services
Type: Special Events, Performance, Portraits, Architecture
For: PR, Editorial, and Advertising

AMERICAN BALLET THEATRE (ABT) - Since 2016
Special Events, Portraits, Advertising, and **Performance:** *"The Nutcracker," "Uniting in Movement," "Of Love & Rage," "Whipped Cream," Sleeping Beauty, "The Flames of Paris"*

ARDANI ARTIST MANAGEMENT - Since 2002
Performance, Portraits, Special Events, Advertising
Companies**:** Mariinsky Ballet, Eifman Ballet, Mikhailovsky Ballet*, and* **Performances**: *"Isadora," "Tour de Force III," "Solo for Two," "Tour de Force II," "Reflections"*

PACIFIC SYMPHONY - Since 2007 (200+)
Special Events, Performance, Portraits, Advertising

PACIFIC CHORALE - Since 2019
Special Events, Performance, Advertising

CHAPMAN UNIVERSITY's
MUSCO CENTER FOR THE ARTS - Since 2016
Architecture, Special Events, Performance, Advertising

LA OPERA - Since 2016
Special Events, Performances, Advertising

CENTER THEATRE GROUP - Since 2021
Special events, Performance

PHILHARMONIC SOCIETY OF OC - Since 2007
Special Events, Performances, HS Orchestra Festival
ORANGE COUNTY YOUTH SYMPHONY - Since 2009

SOUTH COAST REPERTORY - Since 2011
Special Events, Portraits, Advertising

BARCLAY THEATRE - Since 2013
Special Events, Performances, Portraits, Advertising

LA JOLLA PLAYHOUSE - Since 2019
Special Events, Performances, Advertising

LAGUNA PLAYHOUSE - Since 2019
Special Events

MENALIVE – OC Gay Men's Chorus - Since 2013
Performance, Special Events, Advertising

ORANGE COUNTY SCHOOL OF THE ARTS - Since 2020
Special Events, Performances

CALIFORNIA SCHOOL OF THE ARTS – SGV
Since 2022 – Special events, Performances

SOUTHERN CALIFORNIA SCHOOL BAND & ORCHESTRA ASSOCIATION - Since 2017
All Southern California Honor Concert Performances

SADDLEBACK COLLEGE / College of Arts - Since 2019
Performances, Advertising

CAVALIA "ODYSSO" - 2016 & 2017
(Cirque du Soleil-inspired show with horses in a big white tent)
Celebrity Meet & Greets, Performances, Advertising

AMERICAN FILM INSTITUTE (AFI) - Since 2011
Hollywood A-list Film & TV Talent, VIPs, and Donors

- **AFI Fest** (Week) - Red Carpets, Screenings, Private Parties, After Parties
- **AFI Life Achievement Award** (Televised) – Red Carpet, Event, After Party
- **AFI Awards** /Top 10 Motion Picture & TV Talent Only Event – Red Carpet, Luncheon Event
- Private Screening and Parties
- **AFI Film School** - Special Events, Graduation

WALT DISNEY PICTURES - Credited Still Photographer
2008 Documentary Film – "Morning Light"

PACIFIC HIGH PRODUCTIONS – Roy E. Disney
2008 Documentary Film – "Morning Light"
Special Events, Book, Advertising

20TH CENTURY FOX - Since 2012
Private Parties & Referred Corporate Events

McDonald's PRODUCTION CENTER - Since 2012
Film Stage / Architecture, Advertising

PRSV EVENT SERVICES / Anaheim - Since 2014
Advertising & Referred Corporate Events

L ACOUSTICS – Performance Sound Equipment - 2020
Advertising / Blue Man Group – SCFTA

DISCOVERY SCIENCE CENTER - 2016
Special Events

ORANGE COUNTY MUSEUM OF ART - Since 2004
Special Events

DOUG GIFFORD PHOTOGRAPHY

SPORTS

I have photographed many different types of sporting events around the world for photo agencies (e.g., Getty Images and ZUMAPress) and as a staff, team, and freelance photographer, producing extraordinary storytelling images for multiple uses. My favorite work, since 1985, has been photographing yachts racing from a chase boat or aboard a racing yacht. I love the challenge of keeping my in the boat and equipment and himself dry, the boats in the race in the frame, and the horizon straight. Another one of my favorites, since 1982, has been my work in the loud, fast, and dangerous world of motor racing. I have photographed all classes of cars, including F1 all over the world and I have been the head of photography for the Long Beach Grand Prix since 2011. Photographing any sport is all about being trusted to be given access so you can then put yourself in the right place at the right time, with the right equipment to get "the shot". 1000s of my images can be seen in 100s of advertising pieces, posters, books, articles, and digital media worldwide.

YACHT RACING

AMERICA'S CUP

2013: San Francisco, California
- Ultimate Sailing / ZUMA Press

2003: Auckland, New Zealand
Oneworld Syndicate
- Staff Photographer

1995: San Diego, California
oneAustralia Syndicate
- Staff Photographer
- USA President – George H.W. Bush
  - Phillip Morris Group

1992: San Diego, California
Westways Magazine / Staff Photographer
*AAA *(American Automobile Association)*

1990: San Diego, California
- Freelance Photographer

1986: Freemantle, Australia
Eagle Syndicate-Staff Photographer
L.A. Times Magazine Cover, 2 Posters,
Technology Transfer Center,
(Government of Western Australia)- Poster
America's Cup Museum – Poster

AMERICA'S CUP CLASS WORLD CHAMPIONSHIP

1994: San Diego, California
- Freelance

1991: San Diego, California
Westways Magazine/Staff Photographer

AMERICA'S CUP WORLD SERIES

2012: (2)San Francisco, California
- Ultimate Sailing

2011: San Diego, California

STAR CLASS WORLD CHAMPIONSHIP

1994: San Diego, California

ETCHELLS WORLD CHAMPIONSHIPS

1994: Newport Beach, California

CONGRESSIONAL CUP; LONG BEACH, CALIFORNIA

1987 to present / Staff & Contributing / Getty & ZUMAPress

HYDROPLANE BOAT RACING

1993: Shockwave Racing

FARR 40 WORLD CHAMPIONSHIPS

1999: San Francisco, California

BIG BOAT SERIES

1999: San Francisco, California

MELGES 24 WORLD CHAMPIONSHIP

2003: San Francisco, California

FIRST TEAM REGATTA

2005, 2007: Newport Beach, California

I-14 WORLD CHAMPIONSHIP

2006: Long Beach, California

TRANSPAC

2025: Starts- Los Angeles, CA.
2023: Starts- Los Ángeles, CA.
2021: Starts- Los Ángeles, CA.
2019: Starts- Los Ángeles, CA.
2017: Starts- Los Ángeles, CA.
2015: Starts- Los Ángeles, CA.
2013: Starts –LA, CA. **/ Finsh –** Honolulu
2011: Starts -Los Ángeles, CA.
2009: Starts- Los Ángeles, CA.
2007: Starts- Los Ángeles, CA.
Morning Light – Disney Doc. Movie

RC44 /2011: San Diego, California

WD SCHOCK REGATTA

2011: NCYC, Newport Be, CA

MOTOR RACING

GRAND PRIX OF LONG BEACH
- **Photographer Coordinator since 2011**
  Manages a Team of 20 Photographers
- Staff Photographer **since 1983**
- **Getty Images & ZUMAPress**

FONTANA (CART/ NASCAR)
- Photographer **1998, 2000, 2005, 2009**

LAS VEGAS GRAND PRIX (F1)
- Staff **1982, 1983**

SAN DIEGO GRAND PRIX (IMSA/GTP)
- Staff Photographer **1988 to 1993**

CANADIAN GRAND PRIX (F1)
- Photographer **1984 to 1989**

DALLAS GRAND PRIX (F1)
- Photographer **1986**

FRENCH GRAND PRIX (F1)
- Photographer **1987**

BRITISH GRAND PRIX (F1)
- Photographer **1987**

PHOENIX GRAND PRIX (F1)
- Photographer **1989 to 1991**

MONTEREY GRAND PRIX (INDY/INDY LIGHTS)
- Staff Photographer – Indy Lights 1993
  PPG Spectator's Guide **1994**

GREAT AMERICAN RACE / Disneyland to Boston

1988: Nate Jones Racing
- Staff Photographer/Marketing
- Sponsors: AT&T, Michelin Tires

AMA – PRO AMERICAN SUPERBIKE
- **2009**: Fontana/Team Photographer

GENERAL SPORTS

PGA TOUR

La Jolla, CA - Farmers Insurance Open **2015**
- ZUMAPress

PGA CHAMPIONS TOUR

Newport Beach, CA – Hoag Classic: **2009 - 2019**
- Staff Photographer, PGA, ZUMAPress

WORLD TEAM TENNIS

Newport Beach, CA – **2008, 2010**
- Staff Photographer

WHEELCHAIR TENNIS
- Staff Photographer **1982-2000**

LOS ANGELES MARATHON
- Staff Photographer **1991-1993**

INTERNATIONAL VOLLEYBALL LEAGUE
- Photographer **1992**

LOCAL PRO TEAMS – Multiple Times

LA RAMS - LA ANGELS - ANAHEIM DUCKS

STANLEY CUP – ANAHEIM DUCKS, 2007
Duck's Pres/CEO, Tim Ryan's Day with the Cup

OTHER PROFESSIONAL & AMATEUR SPORTS

BASEBALL, BASKETBALL, FOOTBALL, VOLLEYBALL, HOCKEY (Ice, Roller), WATER POLO, TRACK & FIELD, SURFING, SKIING, SKATEBOARDING

DOUG GIFFORD PHOTOGRAPHY

Recommendations

Julia Gutierrez
Director of Public Relations at Orange County School of the Arts, California School of the Arts – San Gabriel Valley

It is such a pleasure working with Doug, and I highly recommend him. Since 2021, he has worked with my team at Orange County School of the Arts and California School of the Arts – San Gabriel Valley to photograph our Foundations' many events, including our annual fundraising galas, Season Finales, OCSA's Season Premiere, and others. He has an incredible eye for photographing live performances, portraits, and so much more, and his photos are stunning every time! Doug is kind, reliable, and an absolute joy to work with. We are so grateful to know him and to collaborate with him regularly.

Jean Oelrich
Director of Communications at Pacific Symphony

Doug Gifford is a gifted photographer and a consummate professional. He is flexible and versatile -- equally at home photographing live events with available light (indoors and outdoors), portraits, branding photoshoots, and social photography. In the latter, he is unobtrusive and extremely effective. He delivers results lightning fast, and his work is absolutely exceptional. Doug is a wonderful collaborator who is very easy to work with and always contributes original thoughts and expansive ideas to every photoshoot.

Tim Dunn
Director, Public Relations at Segerstrom Center for the Arts

I am pleased to recommend Doug. He has been the primary photographer for Orange County Performing Arts Center/Segerstrom Center for the Arts during my tenure as director of public relations from 1999 to 2021. Among his many assignments were executive portraits, dance & ballet photography of internationally renowned companies that perform at the Center, groundbreaking and opening celebrations for the Renée and Henry Segerstrom Concert Hall and Julianne and George Argyros Plaza, gala fundraisers, parties, special events, and performances, as well as education and community engagement events. He can always be depended on in crunch and crisis situations, for appropriate demeanor and presentation with celebrities, VIPs, board members, donors, and patrons. He is highly professional, has unimpeachable integrity, and is always enthusiastic.

Tom West
Executive Director at Atlanta Ballet

I would highly recommend Doug for high-level event photography. I have had the privilege of hiring Doug for nearly 15 years...first at the Segerstrom Center for the Arts, where he covered donor and public events and we worked together to produce a book of extraordinary photos he took of the Segerstrom Center. When I transitioned to the American Film Institute, I immediately realized I needed his talents. We produced events with top Hollywood talent and high-level donors, and he was able to navigate and compose gorgeous shots that have been vital assets in our fundraising work. He is both skilled at capturing candid and posed shots... keeping the goals I had in mind for the event top of mind... and, with his warm, amiable style, makes stars and donors feel at ease.

DOUG GIFFORD PHOTOGRAPHY

DISPLAYS AND EXHIBITS

- COURAGE OF IMAGINATION – A Tribute to Henry T. Segerstrom
  - Jewel Court / South Coast Plaza , Costa Mesa, CA May 8–31, 2015

- "AMERICA THE BEAUTIFUL" ASP EXHIBIT
  - Dulles Airport, Washington, D.C. 11/12 to 11/13
  - The National Cathedral, Washington D.C. May 3-5, 2013

- LEATHERBY'S / PATINA - OCPAC / SCFTA Sept. 2010 – ongoing

- CATALINA FESTIVAL OF ARTS Sept. 2005-2007

- SEGERSTROM CENTER FOR THE ARTS Since 2005 - Ongoing
  - Prints of Performances & Events – lobby, offices, backstage

- IMAGING 2005 – Daegu, South Korea March 2005

- FUJI PHOTO FILM U.S.A.– Convention & Marketing Displays 1986 - 2009

- PRO PHOTO CONNECTION GALLERY July 2003

- ANAHEIM MUSEUM – "CAPTURED MOMENTS" June 1999
  First Place - Portrait, Digital imaging

- ANAHEIM MUSEUM - "A CONSORTIUM OF FIVE" April 1997

- AMERICA'S CUP MUSEUM - Eagle Syndicate Poster 1992-Ongoing

- WALT DISNEY WORLD - EPCOT CENTER 1992, 1994

- INTERNATIONAL PHOTOGRAPHY HALL OF FAME 1993, 2001

- PHOTIC COLOR GALLERY - America's Cup Images Exhibit April 1992

- ORANGE COUNTY FAIR
  Exhibited in the Professional Division since 1982
  People's Choice Award, 1992
  Best of Wedding Category, 1992
  Best of Open Category, 1994
  Second Place, Places Category, 1996
  Second Place, 1997

DOUG GIFFORD PHOTOGRAPHY

S P E A K I N G

Doug Gifford, M.Photogr.Cr.

I have spoken to my peers at local, state, and international meetings, conferences, and conventions. I have spoken and served as an instructor for enthusiastic amateurs and budding professionals and have coached and provided personal instruction for photographers at all levels. Please contact me about upcoming dates for his personal classes, workshops, and seminars, or to inquire about his coaching and consulting services.

INTERNATIONAL

PROFESSIONAL PHOTOGRAPHERS OF AMERICA (PPA)

- Winona School of Photography:
  Speaker: 1993, 1994
- PPA National Convention:
  Speaker: Chicago, 1995; Orlando, 1996; Atlanta, 1999
- Super Mondays:
  Speaker: 1990, 1992

WEDDING AND PORTRAIT PHOTOGRAPHERS INTERNATIONAL (WPPI)

- WWPI International Convention:
  Speaker: 3/1996, 3/1998, 2/2003

FUJI PHOTO FILM, USA

Talent Team member:1986 to 2011

- **Speaker**:
  PPA Convention, New Orleans, 1998
  PPA Convention, Atlanta, 1999
  PPA Convention, Las Vegas, 2000
  PPA Convention, Las Vegas, 2002
  PPA Convention, Las Vegas, 2004
  WPPI Convention, Las Vegas, 2008

REGIONAL

IOWA CONVENTION

- **Speaker: 2/13**

HEART OF AMERICA

- **Speaker: 3/06**

WESTERN STATES CONVENTION:

- **Speaker**: 3/1994; 1/1995, 4/2003, 4/2005

BURRELL COLOR LABS

- **Speaker**: Photic Color Lab - 3/1996,
  Supra Color - 2/1998

STATE

PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA (PPC)

- **Speaker**/ Affiliate Associations:
  - GCPPA (7/18/94)
  - SFVPP (8/9/94)
  - CIPPA (9/12/94)
  - PPSBC (9/13/94)
  - (2)IEPPV (9/24/94), (9/15/97)
  - (2)PPSDC (11/30/94)
  - PPOC (6/1995)
  - PPSDC(2/2000)

PROFESSIONAL PHOTOGRAPHERS OF ARIZONA (PPA)

- **Speaker**: Summer Sizzler (6/97)

LOCAL

UNIVERSITY OF CALIFORNIA IRVINE (UCI) EXTENSION

Member of UCI Extension Arts & Humanities Advisory Board

Instructor:

- **Spring** 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2011
- **Fall** 2001,2002, 2010

Doug Gifford Photography

- **Group and Private Classes**
- **Workshops**
- **Seminars**
- **Coaching**
- **Consulting**

DOUG GIFFORD PHOTOGRAPHY

J U D G I N G

Doug Gifford
PPA Master of Photography, Photographic Craftsmen, and Certified Photographer
PPC Fellowship and Service Award, and PPA National Affiliate Juror Emeritus

I have stayed current with photography trends and helped other photographers learn the craft by judging professional image competitions at the local, state, regional, and international levels.

To make a great photographic image, you first must develop your photographic eye for what a great image looks like and then learn the craft skills needed to create it.

Putting your best work in front of highly trained judges in an image competition lets you see how it stacks up against your peers. Then having those images critiqued by the judges helps you learn how to improve your work, building confidence in the quality of your work you are creating for yourself and your clients.

INTERNATIONAL

PHOFESSIONAL PHOTOGRAPHERS OF AMERICA
- Photographic Exhibition Committee -2012
- National Affiliate Juror / 2000 – 2015
- Juror, International Exposition,
  5/2001, 6/2002, 6/2003, 6/2004, 6/2005, 7/2008, 7/2009, 7/2010, 8/2012

IMAGING ASIA 2005 - Daegu, South Korea
- Judge: 3/2005

WEDDING AND PORTRAIT PHOTOGRAPHERS INTERNATIONAL (WPPI)
- Judge: 3/1997, 3/2001, 3/2002

DISTRICT / REGIONAL

WESTERN STATES
- Judge: 1/2002, 4/2003, 1/2008
- Chairman: 1/1996
- Assistant to Chairman: 1/1998, 1/2000
- Print Handler: 1983 to 1995

SOUTHEASTERN PROFESSIONAL PHOTOGRAPHERS ASSOCIATION
- Judge: 3/2003

MID-EAST STATES REGIONAL
- Judge: 3/2006

HEART OF AMERICA
- Judge: 4/2006, 4/2008

SOUTHWEST REGIONAL
- Judge: 3/2007

NORTHCENTRAL DISTRICT
- Judge: 2/2013

STATE

PROFESSIONAL PHOTOGRAPHERS OF CALIFORNIA
- Jury Chairman: 2011
- Judge: 1/1995, 1/2001, 1/2003
- Assistant to Chairman: 1/1997, 1/1999
- Print Handler: 1983 to 1999

PROFESSIONAL PHOTOGRAPHERS OF HAWAII (PPH)
- Judge: 2/1998, 2/2000

PROFESSIONAL PHOTOGRAPHERS OF ARIZONA
- Judge: 3/1998, 2/2006

PROFESSIONAL PHOTOGRAPHERS OF OREGON
- Judge: 3/1999

LOCAL

Judge and Moderator / PPC Affiliate Associations:
- (8)IEPPV, (7)PPSDC, (50)PPOC

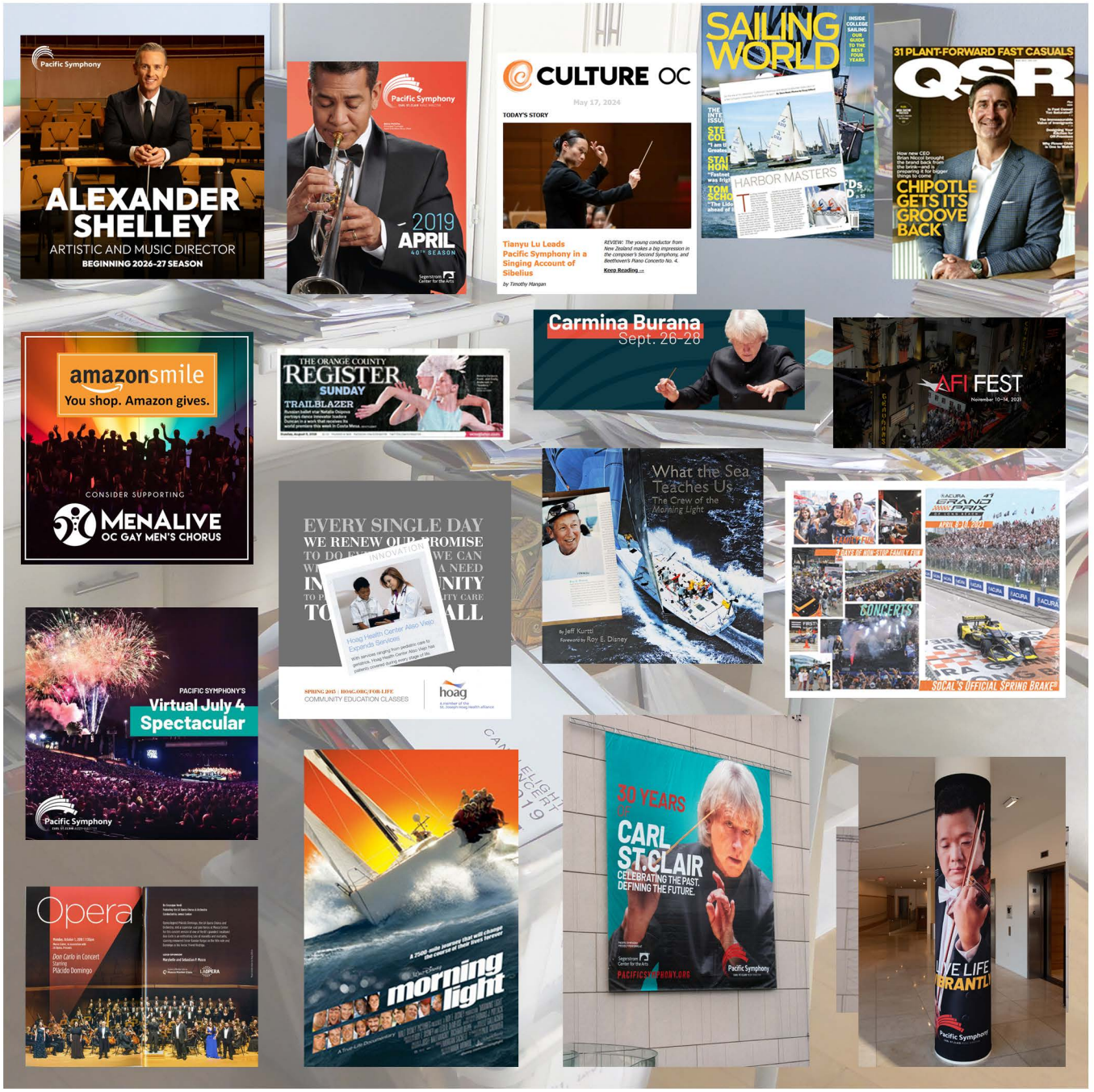
ORANGE COUNTY FAIR, Costa Mesa, CA
- Visual Arts Judge: 2013
- Professional Division: Chairman: 1990,1991
- Amateur Division: Judge: 1993
- Young Expo Division: Judge: 1986-90, 1992-93

Catalina Festival of Art, Avalon, CA
- Judge: 2001, 2002, 2003, 2004

Anaheim Camera Enthusiasts (ACES)
- Judge: 2010, 2011

DOUG GIFFORD PHOTOGRAPHY

DGP Images in the Media

Since 1981, I have been trusted by over **150** global-to-local corporate, non-profit organizations, as well as numerous print & digital media publications, ad agencies and photo agencies, Getty Images and ZUMA Press to photograph over **3,500** projects, creating **6,000** images that were used in in over **1,800** pieces of media worldwide for advertising pieces and editorial stories across a wide variety of print and digital media, video, TV, and film worldwide, including **175** covers, **20** books, and one Walt Disney Pictures documentary, *Morning Light*.

Some notable media segments included dance - Seattle Dance, sailing - Sailing World Magazine, auto racing – Racer Magazine, performing arts & sports programs. Locally, including Culture OC, LA Times, OC Register, Coast Magazine, Modern Luxury, OC Business Journal, and nationally in Conde Nast Digital, GQ Magazine, Yahoo News, Forbes, Wall Street Journal, Vanity Fair, People, Playbill...just to name a few.